HCL and Google Cloud Expand Partnership to Digitally Transform Commerce

HCL brings its Commerce platform, HCL Commerce, to Google Cloud

Noida, India, and Sunnyvale, CA, June 4, 2020 — <u>HCL Technologies</u> (HCL), a leading global technology company, and Google Cloud today announced the expansion of their strategic partnership to bring HCL's software offerings, starting with HCL Commerce, to Google Cloud. Google Cloud will be the preferred cloud platform for HCL Commerce, providing global, secure and elastic infrastructure to power businesses' eCommerce strategies. Under this partnership, HCL also intends to leverage Anthos to enable multi-cloud and hybrid-cloud deployments of HCL Commerce.

HCL Commerce is a leading, cloud-native Commerce platform used by innovative businesses across multiple industries and around the world to drive more than \$100 billion in annual client revenues. With a strong track-record of delivering rock-solid performance, scalability and functionality, HCL Commerce today is at the forefront of many organizations' digital commerce strategies. It stretches far beyond an initial transaction and enables businesses to respond to evolving market conditions. It creates innovative merchandising strategies and rapidly launches new channels for both business-to-business and business-to-consumer use cases on the same platform.

Bringing HCL Commerce to Google Cloud will enable businesses to maintain their investments in HCL's trusted Commerce platform while also taking advantage of the global reach, security, and elasticity of Google Cloud. In addition, businesses across industries will be able to develop positive, data-driven customer experiences online by leveraging Google Cloud's capabilities in artificial intelligence, machine learning and analytics.

"The collaboration between Google Cloud and HCL Commerce is helping customers rapidly execute their digital transformation strategy that is rooted in the new normal. With the support of our global implementation partner ecosystem, we can now deliver a proven, comprehensive commerce solution across all industries, handling the challenges of today and in the future," said Darren Oberst, Corporate Vice President and Head of HCL Software.

"It is more important than ever for firms spanning all industries to deliver strong, customer-centric eCommerce experiences," said Kevin Ichhpurani, Corporate Vice President, Global Ecosystem at Google Cloud. "We're proud that Google Cloud infrastructure will power HCL Commerce, helping businesses leverage the elasticity and reliability of Google Cloud and ultimately delivering positive eCommerce experiences for customers around the world."

"By partnering with Google Cloud as a preferred cloud provider for HCL Commerce, DFS has taken advantage of HCL Commerce's unique industry leading capabilities that support the dynamic business and volume scalability that is the new normal, reacting quickly by deploying functional changes with ease, while also significantly lowering our total cost of ownership" said Russ Harte, Chief Technology Officer at <u>DFS</u>, the UK-based furniture retailer.

"Intertoys accelerated their digital transformation through this partnership by successfully going live in 15 weeks", said Robin Tichler at <u>InterToys</u>. "Not only were we able to go live so quickly, we were able to scale seamlessly to 3X transaction volumes, as families bought games and toys during the recent crisis."

"The HCL Google Cloud Business Unit is enabling product collaboration across HCL Software and Google Cloud. The launch of HCL Commerce on Google Cloud is the first among a number of planned joint offerings built around application modernization, data center and database value unlock." said Kalyan Kumar, CTO and Corporate Vice President, HCL Technologies.

This latest announcement from HCL and Google Cloud expands on a deep partnership between the two companies to help organizations digitally transform. In 2019, HCL and Google Cloud announced the launch of HCL's <u>Google Cloud Business Unit</u> to accelerate enterprise cloud adoption worldwide. To support customers, HCL has established three dedicated Google Cloud Native Labs in New York, London and the New Delhi area. These labs provide business-focused design workshops to engage customers and develop IP and MVPs on Google Cloud across industries effectively and efficiently.

For more information on the HCL Commerce and Google Cloud Business Unit partnership,

About Google Cloud

Google Cloud provides organizations with leading infrastructure, platform capabilities and industry solutions. We deliver enterprise-grade cloud solutions that leverage Google's cutting-edge technology to help companies operate more efficiently and adapt to changing needs, giving customers a foundation for the future. Customers in more than 150 countries turn to Google Cloud as their trusted partner to solve their most critical business problems.

About HCL Technologies

HCL Technologies (HCL) empowers global enterprises with technology for the next decade today. HCL's Mode 1-2-3 strategy, through its deep-domain industry expertise, customer-centricity and entrepreneurial culture of ideapreneurship[™] enables businesses to transform into next-gen enterprises.

HCL offers its services and products through three business units - IT and Business Services (ITBS), Engineering and R&D Services (ERS) and Products & Platforms (P&P). ITBS enables global enterprises to transform their businesses through offerings in areas of Applications, Infrastructure, Digital Process Operations and next generational digital transformation solutions. ERS offers engineering services and solutions in all aspects of product development and platform engineering. Under P&P, HCL provides modernized software products to global clients for their technology and industry-specific requirements. Through its cutting-edge co-innovation labs, global delivery capabilities and broad global network, HCL delivers holistic services in various industry verticals, categorized under Financial Services, Manufacturing, Technology & Services, Telecom & Media, Retail & CPG, Life Sciences & Healthcare and Public Services.

As a leading global technology company, HCL takes pride in its diversity, social responsibility, sustainability and education initiatives. As of 12 months ended March 31, 2020, HCL has a consolidated revenue of US\$ 9.94 billion and its 150,423 ideapreneurs operate out of 46 countries. For more information, visit <u>www.hcltech.com</u>

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