MSC Industrial Supply Co. Partners with Google Cloud on Digital Business and Infrastructure Transformation

MSC Deploys SAP on Google Cloud for Scalable, Reliable Infrastructure and Improved Data Analytics

Melville, N.Y. and Sunnyvale, Calif., June 14, 2021 – MSC Industrial Supply Co., a premier distributor of metalworking and maintenance, repair, and operations products and services to industrial customers throughout North America, and Google Cloud today announced a partnership that will help drive MSC's digital transformation and transition to a cloud-first company. Google Cloud will support MSC's company-wide initiative to power its business systems with data and modernize its core business and IT infrastructure in the cloud.

As part of this transition, MSC has moved its SAP systems into a Google Cloud environment to drive greater scalability and flexibility. This has enabled MSC to leverage cloud analytics capabilities and derive greater value out of its existing business data, including data from its SAP applications. MSC also has deployed a new data cloud, leveraging Google Cloud products like BigQuery, which significantly reduces the time needed to manage and analyze data.

"We are undertaking a digital transformation towards creating a world-class customer experience. Modernizing our business-critical infrastructure in the cloud is a significant first step towards enabling a more flexible, scalable platform to support our customers and suppliers," said Charlie Bonomo, Senior Vice President and Chief Information Officer for MSC. "We are delighted to work with Google Cloud as one of our transformation partners in building a new foundation to support MSC's growth and success for years to come."

"We're proud that MSC has selected Google Cloud to support its digital transformation," said Rob Enslin, President of Google Cloud. "By bringing its SAP systems and critical data services onto Google Cloud, MSC is building the business infrastructure it needs to provide stellar service and value to its customers, derive maximum value from its data, and sustainably scale its business."

MSC has successfully migrated to SAP S/4HANA Cloud, private edition, running on Google Cloud infrastructure. In partnership with Google Cloud and SAP, under its RISE with SAP program, MSC was able to quickly begin benefiting from cloud scalability, reliability, and performance with no disruption to its business operations. The decision to deploy S4/HANA PCE on Google Cloud also unlocked additional value from Google Cloud's capabilities in data analytics, artificial intelligence, and machine-learning capabilities, which allow MSC to better manage and analyze complex data from its SAP systems and other areas of its business.

With BigQuery, MSC's data scientists are now able to find business insights and opportunities with much greater velocity. The cloud has democratized access to valuable information across MSC's business, helping all of its teams make informed decisions and freeing up our associates to focus on the most important strategic priorities.

About Google Cloud

Google Cloud accelerates organizations' ability to digitally transform their business with the best infrastructure, platform, industry solutions and expertise. We deliver enterprise-grade cloud solutions that leverage Google's cutting-edge technology to help companies operate more efficiently and adapt to changing needs, giving customers a foundation for the future. Customers in more than 200 countries and territories turn to Google Cloud as their trusted partner to solve their most critical business problems.

About MSC Industrial Supply Co.

MSC Industrial Supply Co. (NYSE:MSM) is a leading North American distributor of metalworking and maintenance, repair and operations (MRO) products and services. We help our customers drive greater productivity, profitability and growth with approximately 1.9 million products, inventory management and other supply chain solutions, and deep expertise from 80 years of working with customers across industries. Our experienced team of more than 6,200 associates is dedicated to working side by side with our customers to help drive results for their businesses - from keeping operations running efficiently today to continuously rethinking, retooling, and optimizing for a more productive tomorrow. For more information on MSC, please visit mscdirect.com.

---

https://www.googlecloudpresscorner.com/2021-06-14-MSC-Industrial-Supply-Co-Partners-with-Google-Cloud-on-Digital-Business-and-Infrastructure-Transformation