The Energizer Bunny Taps SAP® Software to Power Finance Transformation on Google Cloud

Sunnyvale, Calif. and Walldorf, Germany — July 26, 2021 —SAP SE (NYSE: SAP) today announced that Energizer Holdings Inc., one of the largest makers of batteries and portable lights, will use the RISE with SAP offering to help implement the SAP S/4HANA® solution for central finance hosted on Google Cloud to operate more efficiently, manage future mergers and acquisitions, and support the company's product strategy.

"SAP S/4HANA for central finance will help us automate essential business processes, improve customer service and fuel innovation that grows our company's leadership position globally," Energizer Chief Information Officer Dan McCarthy said. "We selected RISE with SAP to begin our journey to SAP S/4HANA and maintain the freedom and flexibility to move at our own pace."

"Energizer powers many facets of the world including medical devices, wearables and entertainment and has a strong heritage of sustainability-focused innovation," said John Tully, SAP North America senior vice president and managing director of South Region.

"SAP announced RISE with SAP with innovators like Energizer in mind, helping our customers leverage SAP S/4HANA to fuel finance transformations and support future innovation," Tully said.

"We're delighted to support Energizer's digital transformation with SAP on Google Cloud," said Snehanshu Shah, Managing Director for SAP at Google Cloud. "By bringing its critical SAP systems into a cloud environment, Energizer is building a foundation for future scale and innovation on the industry's cleanest cloud."

About Google Cloud

Google Cloud accelerates organizations' ability to digitally transform their business with the best infrastructure, platform, industry solutions and expertise. We deliver enterprise-grade cloud solutions that leverage Google's cutting-edge technology to help companies operate more efficiently and adapt to changing needs, giving customers a foundation for the future. Customers in more than 200 countries and territories turn to Google Cloud as their trusted partner to solve their most critical business problems.

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