Digital and Sustainable: Lendlease and Google Cloud Partner to Digitally Transform the Built World

SUNNYVALE, Calif., and SYDNEY, Sept. 7, 2021 /PRNewswire/ -- International real estate group Lendlease and Google Cloud today announced a new global partnership aimed at transforming the construction and operation of buildings and cities around the world.

Working together, the two organizations will help usher in safer, more sustainable, and efficient urbanization projects globally by partnering in three key areas: advancing Lendlease's next-generation IT strategy; integrating new artificial intelligence (AI), machine learning (ML), and smart data features into Lendlease's Podium building software platform; and collaborating on joint go-to-market initiatives to drive sustainability projects industry-wide.

Advancing Lendlease's next-generation IT strategy
Lendlease is well progressed into exiting its eight on-premise data centers across four continents by 2022, with Google Cloud as its only cloud services provider. With Google Cloud as the foundation for its digital transformation strategy, Lendlease will move to the cloud by migrating its mission-critical enterprise workloads, including its data-intense CAD platforms, in-house project excellence platform, Oli, and its Oracle-based eFinance system.

Not only will this enable Lendlease to significantly increase operational efficiency, but also it will drive improved decision making through enhanced reporting and analytics capabilities, and a stronger cybersecurity posture across the organization.

Co-developing Podium to digitize global supply chains and building lifecycles
Lendlease will integrate new AI/ML and smart data analytics capabilities from Google Cloud into Podium, the Lendlease platform that runs autonomous buildings and helps manage energy use, human needs, and resource management goals.

Today, Podium relies exclusively on Google Cloud for its data storage, network, and computing needs, and firms use the platform to plan construction projects with accurate parts, pricing and supply. Under the new partnership, the two companies will collaborate on new Podium products and services to give customers the needed intelligence to improve quality and safety, as well as accelerate development pipelines.

Partnering on sustainability to benefit the industry at large
The strategic partnership will also see the two organizations co-innovating around new cloud-based offerings underpinned by Podium, and working together on new sales and channel opportunities to drive Podium and Google Cloud adoption among existing customers and prospects. Ultimately this will help drive the digital transformation of the global property and real estate development industry, and give firms the advanced tools and capabilities to achieve their sustainability targets.

"Remaking buildings is both the greatest need and the greatest opportunity in addressing our future," said Bill Ruh, CEO, Lendlease Digital. "By using Podium to digitize supply chains, firms can plan construction projects with accurate parts, pricing and supply. This means fewer delays to projects, more precise build plans, and a reduction in cost estimate errors. This will also put important information about the lifecycle of building projects into the hands of employees at their work locations, including construction sites and within owned property assets."

"By running on the cleanest cloud in the industry, Lendlease will gain increased efficiency, lower its environmental footprint, and be able to offer its clients greater information about the lifecycle of building projects. Working together, we will also spearhead digital transformation across the global property and construction industry, and enable companies to drive towards a healthier, more sustainable future," said Alister Dias, vice president, Google Cloud in Australia and New Zealand.

About Lendlease
Lendlease is a globally integrated real estate and investment group with core expertise in shaping cities and creating strong and connected communities. Lendlease has been entrusted with many projects of public, cultural and social significance: constructing the Sydney Opera House, creating the National September 11 Memorial & Museum in New York, and restoring and renovating historic buildings such as London's Tate Britain and National Theater. Headquartered in Sydney, Australia, our people are located in four operating regions: Australia, Europe, the Americas and Asia

About Google Cloud
Google Cloud accelerates organizations' ability to digitally transform their business with the best infrastructure, platform, industry solutions and expertise. We deliver enterprise-grade solutions that leverage Google's cutting-edge technology – all on the cleanest cloud in the industry. Customers in more than 200 countries and territories turn to Google Cloud as their trusted partner to enable growth and solve their most critical business problems.

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