Rightmove Sets up Home With Google Cloud

LONDON – Dec. 8, 2021 – Rightmove is migrating a number of its systems to Google Cloud to help continue its market-leading tech innovations, reduce the time to release updates, and help in its net-zero carbon journey.

The UK's biggest property website, has a multi-data centre infrastructure, and this year saw visits from home-movers jump to an average of more than 180 million each month, during one of the busiest-ever periods in the housing market.

The move to Google Cloud will help Rightmove further speed up the thousands of updates that Rightmove makes to its platform each year.

Rightmove will start by running its containerised applications with Google Kubernetes Engine (GKE), which will help automate the platform, and scale in line with traffic peaks. Currently, the busiest minute on Rightmove is 8:48 pm on Wednesday during the final ad break on prime-time TV.

Rightmove's Head of Technology Operations Andrew Tate said: "We're always striving to provide better products for our customers and a better experience for home-movers. A key focus area for us is reducing the complexity of our technology platform whilst building and delivering new products even more quickly, and Google Cloud will help us achieve this.

"One of the other big factors in choosing Google Cloud is its commitment to 24/7 carbon-free energy by 2030, which aligns with our own commitments to reduce our carbon emissions, and will ensure that our platform is consuming the minimum amount of power that is needed to support the maximum number of users each minute of the day."

Adrian Poole, Director, UKI at Google Cloud said: "Rightmove is clearly no stranger to innovation, and has already developed a smart platform that is the go-to for property. Having recognised the need to take its platform to the next level to stay agile and continue innovating, it is now going to be able to iterate and accelerate time to production. We're delighted to support Rightmove in their mission to make home moving easier."

About Google Cloud
Google Cloud accelerates organizations' ability to digitally transform their business with the best infrastructure, platform, industry solutions and expertise. We deliver enterprise-grade solutions that leverage Google's cutting-edge technology – all on the cleanest cloud in the industry. Customers in more than 200 countries and territories turn to Google Cloud as their trusted partner to enable growth and solve their most critical business problems.

Notes to editor
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