

Fletcher Building Partners with Google Cloud and TCS to Drive Growth through Data and Digital Innovation

One of the Largest Building Materials Suppliers in Australasia Selects Google Cloud and TCS to Move Mission-Critical Workloads to Accelerate Business Transformation

Auckland, New Zealand and Sydney, Australia, March 21, 2022 — Google Cloud and Tata Consultancy Services (TCS) today announced they have partnered with Fletcher Building to build a flexible, Google Cloud-based enterprise platform to support long-term growth and innovation.

With operations in New Zealand, Australia and the South Pacific, Fletcher Building has more than 25 different businesses across manufacturing, distribution, retail, home building, and major infrastructure projects. With numerous different ERP systems, a myriad of business processes, and the growing need for a comprehensive view of its customers, Fletcher Building launched the Digital@Fletchers program to drive technology-led change and growth in the business.

Fletcher Building is partnering with Google Cloud and TCS to implement enterprise-grade, cloud capability to run its mission-critical enterprise workloads to enable greater uptime and flexibility, develop its customer data strategy to create an end-to-end understanding of customer needs and behaviors, and to respond quickly to market changes and opportunities.

TCS will use its multi-horizon cloud transformation framework and extensive cloud experience to help Fletcher Building build a new future-ready digital core using Google Cloud. This foundation will simplify the infrastructure landscape, reduce technology debt, host mission-critical workloads, provide a unified view of its customers and enable future innovation.

“We see digital as a key driver of transformation, growth and innovation at Fletcher Building,” said Daniel Beecham, Chief Information Officer, Fletcher Building. “As we continue to ramp up our ecommerce, digitisation, automation and data analytics functions, we need a stable and secure technology platform that can cater to our needs today—and support us into the future. Google Cloud's powerful data and analytics capabilities and its co-innovation agenda with SAP, combined with TCS' domain industry knowledge and cloud engineering expertise, made it the logical choice to underpin Digital@Fletchers.”

“Building for the future starts with having the right digital foundations,” said Alister Dias, Vice President Google Cloud, Australia and New Zealand. “By partnering with Google Cloud and TCS, Fletcher Building is now able to modernize its mission critical systems for greater scalability and availability, build its data capabilities and deepen connections with customers - all on the industry's cleanest cloud.”

“TCS is pleased to partner with Fletcher Building and Google Cloud to create a new digital core that will enable better customer experience through data-driven insights and analytics and support future growth. Our deep industry knowledge, technology expertise and extensive portfolio of accelerators will enable Fletcher Building to harness the full power of cloud to reimagine all aspects of their business,” said Ganesa Subramanian Vaikuntam, Business Unit Head for Retail, Travel, Transportation and Hospitality, TCS ANZ.

Building Cloud Skills from the Ground Up

Google Cloud will support Fletcher Building's employees with the skills required to implement and maintain these technologies. Last year, Google Cloud announced a commitment to equip more than 40 million people with Google Cloud skills.

Through [Google Cloud Skills Boost](#), Fletcher Building employees are now taking advantage of more than 700 hands-on labs, role-based courses, skill badges, and certification resources, including 16 new learning paths—all of which are available on-demand globally.

Partnering on Sustainability

By migrating workloads to the carbon neutral infrastructure of Google Cloud, TCS will help Fletcher Building reduce the carbon footprint associated with those workloads, contributing to its sustainability goals. Fletcher

Building will also implement Google Cloud's recently launched [Carbon Footprint](#) reporting tool to measure, track, and report on the carbon footprint associated with its cloud usage.

The company aspires to be an Australasian leader in sustainable building materials, construction, and distribution. It was recognised among Asia Pacific region's most sustainable companies in the 2020 Dow Jones Sustainability™ Asia Pacific Index.

"The building and construction industry is at a critical tipping point; the entire sector needs to shift the way it designs, builds and sources materials for a more sustainable future," said Beecham. "As we transform our business, sustainability remains a paramount part of our strategy, and this extends to the partners we go on this journey with. As the cleanest cloud in the industry, Google Cloud shares our vision of creating a sustainable future by reducing carbon emissions and overall environmental impact."

About Fletcher Building

Fletcher Building builds homes, buildings and infrastructure that creates communities, improves productivity, and contributes to the quality of life for people living and working in cities and regions across New Zealand, Australia and the South Pacific. Fletcher Building is driven through efforts to create a better, more sustainable world. The company's impact spans the full construction value chain. It operates businesses from resource extraction, product manufacture and distribution, through to property development and infrastructure construction. Fletcher Building is dual listed on the NZX and ASX.

About Google Cloud

Google Cloud accelerates every organization's ability to digitally transform its business. We deliver enterprise-grade solutions that leverage Google's cutting-edge technology – all on the cleanest cloud in the industry. Customers in more than 200 countries and territories turn to Google Cloud as their trusted partner to enable growth and solve their most critical business problems.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organisation that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognised as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 556,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com.

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