BNB Chain and Google Cloud Form Strategic Collaboration to Accelerate the Growth of Web3 and Blockchain Startups

Organizations join forces to provide foundational infrastructure, cloud computing credits, mentorship, and enhanced technical support to advance high-growth, early-stage Web3 and blockchain projects

Sunnyvale, California, and Singapore, Sept. 14, 2022 – BNB Chain, the largest smart contract blockchain in terms of transaction volume and users in Web3, and Google Cloud, have entered into a strategic collaboration to enable early-stage Web3 and blockchain startups to develop and scale high-performance, efficient, and sustainable innovations for users and the entire industry.

A combination of BNB Beacon Chain (previously Binance Chain) and BNB Smart Chain (previously Binance Smart Chain), BNB Chain currently has more than 1,300 active decentralized applications (dApps) across multiple categories like decentralized finance (DeFi), metaverse, blockchain games, and non-fungible tokens (NFTs) in its ecosystem. This collaboration expands BNB Chain's commitment toward providing talented Web3 builders with the foundational infrastructure that is needed to grow their projects and dApps into stable, reliable, and valuable parts of the wider ecosystem.

Startups leveraging BNB Chain's highly competitive and functional blockchain infrastructure can now build on Google Cloud's open, scalable, developer-friendly, secure, and sustainable cloud infrastructure. In addition, these BNB Chain projects can tap Google Cloud services for on-demand analysis of on-chain data and the encryption of data while it is being processed in real-time.

Gwendolyn Regina, Investment Director, BNB Chain, said: "At BNB Chain, we have been focusing on identifying and supporting innovative Web3 builders, and now by collaborating with Google Cloud, we can help these builders access the open, secure, and carbon neutral cloud infrastructure that's needed to strengthen and scale their businesses."

James Tromans, Director of Web3, Google Cloud, said: "We look forward to collaborating with BNB Chain to provide Web3 builders with the cleanest cloud infrastructure on which to develop and scale their applications. This builds on our existing work to support our customers' needs in developing, transacting, storing value, and deploying new products on blockchain-based platforms."

As a part of this collaboration, BNB Chain will facilitate accelerated access to the Google for Startups Cloud Program for eligible Web3 builders in its ecosystem, including those under the Most Valuable Builder (MVB) accelerator program. The Google for Startups Cloud Program provides Google Cloud credits each year for up to two years, and helps eligible early-stage startups to establish and grow their businesses. It will also allow Web3 builders who join the program to:

- Connect with Google Cloud Startup Success team members and Google's technical subject matter experts in data management, data analytics, artificial intelligence (AI), machine learning (ML), zero trust security, and more;
- Participate in Web3 developer workshops;
- Benefit from access to Google Cloud Skills Boost training and certification; and
- Join Google Cloud's global customer community group.

Organized by BNB Chain and Binance Labs, the MVB accelerator program identifies developers and startups that need the right foundation to continue building and scaling cutting-edge Web3 products and dApps for users. It provides these projects with funding, mentorship, and community-driven support.

About BNB Chain
BNB Chain is a community-driven, decentralized and censorship-resistant blockchain, powered by BNB. It consists of BNB Beacon Chain and BNB Smart Chain (BSC), which is Ethereum Virtual Machine (EVM) compatible and facilitates a multi-chain ecosystem. It is the world's largest smart contract blockchain in terms of transaction volume and daily active users. It has processed three billion transactions to date from 163 million unique addresses, bringing developers massive user access with ultra-low gas fees and zero downtime since

inception. The ecosystem has more than 1,300 active dApps across multiple categories, such as DeFi, metaverse, blockchain games, NFT, and more.

About Google Cloud
Google Cloud accelerates every organization's ability to digitally transform its business. We deliver enterprise-grade solutions that leverage Google's cutting-edge technology – all on the cleanest cloud in the industry. Customers in more than 200 countries and territories turn to Google Cloud as their trusted partner to enable growth and solve their most critical business problems.

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