

Vingroup Enters Collaboration with Google Cloud to Modernize Group-Wide SAP Applications and Accelerate Digital Transformation

The collaboration will support the international expansion of VinFast, Vietnam's first and only global smart electric vehicle maker, and help maximize synergies across Vingroup subsidiaries

Hanoi, Vietnam, Dec. 5, 2022 - [Vingroup](#), Vietnam's largest private conglomerate, today announced a strategic collaboration with [Google Cloud](#) to modernize and connect its critical systems and data at a group-wide level. This reaffirms Vingroup's commitment toward adopting best-in-class technologies to boost its production capabilities, improve product and service quality, enhance the customer experience, and advance its global growth ambitions.

Through this collaboration, Vingroup and its subsidiaries will migrate their entire SAP footprint from on-premises data centers to Google Cloud's open and secure cloud infrastructure. This will transform Vingroup's supply chain management, enterprise resource planning (ERP), finance management, human capital management (HCM), manufacturing operations, and more.

Le Thi Thu Thuy, Vice Chairwoman, Vingroup, and Global CEO, VinFast, said: "Vingroup's mission is to bring a better life to everyone, and the key to realizing this mission is technology. With Google Cloud's leading cloud infrastructure and unified data platform, we can now access data-driven insights to better understand our customers' needs, respond with personalized products and services, and create more compelling customer experiences. We also believe that this collaboration will help to enhance the security and efficiency of Vingroup's business systems and applications across the world."

On top of generating significant operational cost savings over the next three to five years, the migration will enable Vingroup to operate in a scalable and reliable cloud environment that delivers global access to its applications with maximum uptime and extremely low latency. By using Google Cloud, the [industry's cleanest cloud](#), Vingroup will also ensure that its systems are running both efficiently and sustainably.

Driving the Global Smart Electric Vehicle Revolution

To accelerate [its global smart electric vehicle \(EV\) push](#), VinFast will be running SAP S/4HANA® on Google Cloud in the US, France, Germany, and the Netherlands under the RISE with SAP offering.

By connecting its SAP software systems to the data warehouses that it has [already established with Google Cloud](#), VinFast will acquire the ability to integrate and analyze petabytes of historical and real-time data from its manufacturing lines and its digital estate for EV sales and aftercare. This will enable VinFast to gain fresh insights to improve decision-making, facilitate advanced automation to enhance production yield, and explore new ways - including the use of [Google Automotive Services \(GAS\)](#) - to assist customers throughout the vehicle ownership lifecycle.

Building an Integrated Ecosystem of World-Class Products and Services

In addition, Vingroup subsidiaries in other sectors like [VinHMS](#), [Vinpearl](#), [Vinhomes](#), [Vinschool](#), [Vinmec](#), and more, will be running their business operations using [SAP on Google Cloud](#).

Vingroup's SAP migration will, for instance, deepen synergies between VinHMS, which provides hotel reservation and management software services, and Vinpearl, which owns a network of hotels, resorts and theme parks. By combining and analyzing product, customer, and supply chain datasets, teams at Vinpearl and VinHMS can now create hyperpersonalized vacation experiences, including targeted promotions on [Google Travel](#), [Google Hotel Search](#), and [Google Maps](#).

Ruma Balasubramanian, Managing Director, Southeast Asia, Google Cloud, said: "Our collaboration with Vingroup is a great example of the next-generation, enterprise-ready capabilities and unique value that Google Cloud can bring to local enterprises, as they accelerate their digital transformation strategies, elevate Vietnam's position in the global value chain, and contribute to its dynamic economy."

This strategic collaboration with Google Cloud is one of Vingroup's key steps toward optimizing its internal resources and gaining new competitive advantages from innovation and technology applications – to create sustainable growth momentum for the future and achieve its global business goals.

About Vingroup

Established in 1993, Vingroup is one of the leading private conglomerates in the region and currently focuses on three main areas: Technology and Industry, Services, and Social Enterprise. For more information, visit www.vingroup.net.

About Google Cloud

Google Cloud accelerates every organization's ability to digitally transform its business. We deliver enterprise-grade solutions that leverage Google's cutting-edge technology – all on the cleanest cloud in the industry. Customers in more than 200 countries and territories turn to Google Cloud as their trusted partner to enable growth and solve their most critical business problems.

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