SPIMACO Taps Google Cloud for Latest Digital Transformation in Pharmaceuticals Sector in The Kingdom of Saudi Arabia

SPIMACO migrated its SAP enterprise resource planning (ERP) workloads to Google Cloud in the largest digital transformation drive in the history of the company.

Riyadh, Kingdom of Saudi Arabia, April. 17, 2023 -Google Cloud announced today a collaboration with the Saudi Pharmaceutical Industries and Medical Appliances Corporation (SPIMACO) that involves one of the largest SAP enterprise resource planning (ERP) workload migration projects in the pharmaceutical sector in Saudi Arabia. The project will enable the migration of 11 key applications from SPIMACO's on-premise SAP infrastructure to Google Cloud—without disruption to the business—as part of the company's latest digital transformation drive.

SPIMACO chose to partner with Google Cloud to strongly position the business for future growth, accelerate digital transformation, and support regulatory requirements. Google Cloud is one of the cloud providers in Saudi Arabia that provides solutions that support compliance with the *Good Manufacturing Practice (GMP)* standards, a global standard in the pharmaceuticals sector. Google Cloud also has deep experience hosting many different SAP ERP systems in the country.

Khaled Saleh Al Khattaf, Chief Executive Officer of SPIMACO, said: "We aspire to grow our footprint in the pharmaceutical sector by expanding into nine new markets. This requires us to have a solid digital infrastructure that will help us achieve our business goals. Our collaboration with Google Cloud definitely sets us up for success as we gear up internally with the right resources. Our partners at Google Cloud have also gone beyond our expectations and invested in training our teams during the SAP migration project to ensure that the team is upskilled to the latest standards and is ready to lead the company into its next phase powered by the use of technology."

Bader Almadi, KSA Country Manager at Google Cloud, added: "SPIMACO has been an early adopter of technology in the pharmaceutical sector, with its factories and production facilities fully automated and powered by robotics since 2002. It is therefore no surprise that the company believes in the value of turning to the latest technologies to accelerate its growth further. Our collaboration can help SPIMACO become more resilient, and will support the company to tap into more markets, acquire new business, and expand its footprint to new markets."

Before the commencement of the digital transformation project, SPIMACO's information technology (IT) infrastructure was on-premise, which meant that the company's digital backend required a refresh and a new, more robust disaster recovery system to be implemented. Accordingly, SPIMACO will migrate all 11 of its business systems to Google Cloud to enhance system performance and safeguard business continuity across the 13 countries where the company operates.

Cloudypedia, a Google Cloud infrastructure specialized partner, led the business systems migration project with Spimaco. Cloudypedia is specialized in providing cloud infrastructure services to build a green field of SAP environment or migrate existing SAP workloads from on premises or other cloud providers to Google Cloud.

About Google Cloud
Google Cloud accelerates every organization's ability to digitally transform its business. We deliver enterprise-grade solutions that leverage Google's cutting-edge technology – all on the cleanest cloud in the industry. Customers in more than 200 countries and territories turn to Google Cloud as their trusted partner to enable growth and solve their most critical business problems.

About SPIMACO
SPIMACO is one of Saudi Arabia's major pharmaceutical companies and has been providing advanced healthcare products and services in the MENA Region since 1986. In 2023, the company committed to a five-year strategy to become the leader in the Saudi pharmaceutical industry, and to contribute significantly to the improvement of patient care and wellbeing, in line with the ambitions of the Saudi Vision 2030.

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