Google Launches New Initiatives with the Government of Malaysia, Underscoring Commitment Toward Advancing the Country's National Digital Transformation Agenda

New initiatives with the Ministry of Higher Education and Jabatan Digital Negara will upskill local youth and equip public officers with cloud-native, Al-driven productivity tools

Kuala Lumpur, Malaysia, Mar. 21, 2024 - Underscoring its commitment toward strengthening Malaysia's digital competitiveness in collaboration with the <u>Government of Malaysia</u>, <u>Google</u> today announced two focused initiatives to equip Malaysian youth with future-ready skills focused on AI, and enhance public service delivery with the help of cloud-native, AI-driven productivity tools, in alignment with Malaysia's <u>MADANI Economy Framework</u>.

The first initiative involves Google and the <u>Ministry of Higher Education</u> (MoHE) working together to upskill Malaysian youth from diverse backgrounds by providing 161 institutes of higher learning with 500 Google Career Certificate scholarships each. The second initiative involves equipping 445,000 public officers with <u>Google Workspace</u> tools to boost productivity across the public sector in collaboration with <u>Jabatan Digital Negara</u> (JDN), the government agency in charge of coordinating and implementing national and public sector digitalization projects under the <u>Ministry of Digital</u>.

These new initiatives are part of the <u>strategic collaboration</u> announced at the Asia Pacific Economic Cooperation (APEC) Leaders' Meeting in San Francisco last year, led by Dato' Seri Anwar Ibrahim, Prime Minister of Malaysia, and Tengku Datuk Seri Utama Zafrul Aziz, Minister of Investment, Trade, and Industry. The collaboration is focused on four strategic areas to strengthen the country's digital competitiveness: 1) advancing digital infrastructure investments to help companies expand online and overseas; 2) developing cloud-first policies for the AI economy; 3) making digital skills more accessible to Malaysians; and 4) accelerating secure and responsible AI adoption across the public and private sector.

Karan Bhatia, Global Head of Government Affairs and Public Policy, Google, said: "This is a significant step toward creating inclusive growth opportunities for more Malaysians and strengthening the country's digital advancement—goals that were central to the strategic collaboration we signed with the Government of Malaysia late last year. As governments around the world consider how they can make the most of the AI opportunity, Malaysia is embracing technology as a key driver of national competitiveness and spearheading secure and responsible AI adoption in the public sector. These initiatives have the potential to transform the way services are delivered for the benefit of all Malaysians, while working to equip people with the digital skills they need."

Collaborating with MoHE to make digital skills more accessible to Malaysians

Malaysia's fast-growing digital economy is set to account for <u>more than 25%</u> of the country's total economic output by 2025, with the potential to reach up to <u>US\$70 billion</u> in gross merchandise value by 2030, fuelling a surge in <u>demand for digital skills</u>. Proactive efforts to expand the accessibility of digital skills are therefore essential for creating inclusive growth opportunities for all Malaysians. In fact, training programs to bridge the digital talent gap have the potential to unlock an additional <u>MYR 87.8 billion</u> in economic value for the country by 2030.

To help uplift the workforce, Google will partner with MoHE to provide 161 public universities, polytechnics, and community colleges in Malaysia with up to 500 Google Career Certificate scholarships each until the end of 2024. Designed by Google experts, the nine Google Career Certificates span fields like cybersecurity, data analytics, and IT support. They can be completed within three to six months through flexible, self-paced online training, with no prior experience required.

This strategic initiative with MoHE marks a significant expansion of <u>Gemilang</u>, the digital training program launched by Google in 2022 to help more Malaysians acquire digital skills—at no cost—for jobs in high-demand technology fields. Since its launch, <u>Gemilang</u> has already provided 31,000 Google Career Certificate

scholarships to benefit individuals in Malaysia, with <u>80% of certificate graduates</u> reporting a positive career outcome, such as a new job, promotion, or salary raise within six months of completion.

In addition, Google Cloud has made data management, cybersecurity, and AI skills development training options accessible to working professionals through the Google Cloud Skills Boost program. This includes courses that are available at no cost, such as the Cloud Digital Leader Learning Path, the Introduction to Generative AI Learning Path, the Preparing for Your Professional Cloud Security Engineer Journey course, and the Preparing for your Professional Data Engineer Journey course, alongside gamified learning experiences via The Arcade. Regardless of whether they are executive-level, an IT decision-maker, in a non-technical role, or a technical practitioner, learners can seize the opportunity to build and demonstrate their proficiency in in-demand cloud computing and AI skills to their employers.

Dato' Seri Zambry Abdul Kadir, Minister of Higher Education, said: "Our collaboration with Google will equip Malaysian students of all backgrounds with essential skills to participate in and contribute meaningfully to our digital economy. In-demand skills in cloud computing, data analytics, cybersecurity, and AI, which can be acquired at no cost through the certificate programs offered by Google, will lead to stronger job readiness and a rise in income. This will also translate to higher job satisfaction for workers and a larger digital talent pool for Malaysia. We appreciate Google's investments in *Gemilang* and Google Cloud Skills Boost, and look forward to collaborating on more initiatives to support our workforce."

Collaborating with JDN to empower public officers to improve public service delivery

Organizations in Malaysia have been taking advantage of Google Cloud's enterprise-grade AI, data analytics, modern infrastructure, security, and collaboration solutions to digitally transform their business and industry. For example, companies that have adopted Google Workspace <u>reported 15 days of time savings</u> per employee annually due to their ability to seamlessly collaborate on work documents, host more effective meetings, and write better with AI-driven features like Smart Compose and Smart Reply.

To enhance communication and collaboration across government agencies and enable improved public service delivery, JDN will embark on a strategic initiative to deploy Google Workspace for 445,000 public officers. This significant move would, for instance, help public officers accelerate policy development, budget planning, and public consultations by allowing them to work together on tasks without switching between tools, easily find information across internal document repositories using Google-quality search capabilities, and leverage other embedded AI tools to streamline workflows and facilitate data-driven decision-making.

Built on the industry's leading cloud-native communication and collaboration platform, Google Workspace brings together the Al-powered applications used and loved by over three billion users—such as Gmail, Chat, Calendar, Drive, Docs, Sheets, Meet, and more—into a single integrated workspace, with built-in enterprise-grade access management, device management, data protection, and data encryption, to help teams of all sizes connect, create, and collaborate from any device and any location.

Datuk Haji Rodzi bin Md Saad, Secretary-General, Ministry of Digital, said: "Strong inter-agency coordination is crucial for delivering responsive, high-quality public services that improve the lives of Malaysians. In line with the MADANI Economy Framework, our whole-of-government adoption of Google Workspace's secure, cloud-based, and Al-powered capabilities will foster seamless real-time information exchange, enabling government agencies to work closer together toward optimal and effective public service delivery."

About Google

Google's mission is to organize the world's information and make it universally accessible and useful. Through products and platforms like Search, Maps, Android, Google Play, Chrome, YouTube, Google Workspace, and Google Cloud, Google plays a meaningful role in the daily lives of billions of people and has become one of the most widely-known companies in the world. Google is a subsidiary of Alphabet Inc.

About Google Cloud

Google Cloud is the new way to the cloud, providing AI, infrastructure, developer, data, security, and collaboration tools built for today and tomorrow. Google Cloud offers a powerful, fully integrated and optimized AI stack with its own planet-scale infrastructure, custom-built chips, generative AI models, and development platform, as well as AI-powered applications, to help organizations transform. Customers in more than 200 countries and territories turn to Google Cloud as their trusted technology partner.

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