## PwC India and Google Cloud Partner to Offer Al-Powered Security Operations to Organizations in India

**MUMBAI, India, July 11, 2024** – PwC India and Google Cloud today announced their partnership to deliver<u>Google Security Operations</u>, a modern, Al-powered SecOps platform, to organizations across India to address threats through frontline intelligence, expertise, and Al-infused technology.

India has a rapidly evolving threat landscape, and both the public and private sector organizations need to detect, investigate, and respond to threats faster. According to the M-Trends 2024 Report, attackers are focusing on evasion in an effort to maintain persistence on networks for as long as possible, attackers are increasingly targeting edge devices, leveraging "living off the land" techniques, and exploiting zero day vulnerabilities.

This collaboration aims to help secure organizations in India with Google Security Operations, which is infused with Google's unparalleled visibility into the global threat landscape, combined with the capabilities of PwC's state-of-the-art security operations and niche threat intelligence team. This joint initiative will empower security teams to help defend against today's and tomorrow's threats and respond with speed and precision. With Google Cloud's new Security Operations region in India, customers have data residency controls, which is particularly important for security-savvy organizations.

## Quotes

"With an evolving threat landscape, it is imperative for organizations in India to enhance their threat intelligence capabilities and stay ahead of the curve on cyber resilience. We believe this collaboration between PwC India and Google Cloud could play a transformative role in supporting businesses to derive optimal value from their cloud investments and scale with confidence and agility," said **Sangram Gayal, Partner & Managed Services Leader - Transformation**at PwC India.

"We are enthusiastic about this partnership with Google Cloud. It is a significant step toward offering our clients a complete managed security solution that integrates seamlessly with their business needs. PwC's strength in business and technology married with Google Security Operations, will accelerate transformation, increase business agility and maximize use cases," added Vivek Belgavi, Partner & Leader - Alliances & Ecosystems, PwC India.

"Our partnership with PwC India is a testament to the shared commitment of two industry leaders. Bringing together PwC's vast industry expertise with the power of Gemini in Google Security Operations will be a catalyst to supercharge security operations; this is a game changer for our customers to drive operational excellence and modernize their security operations," commented Sandeep Patil, Head of Security Partners & MSS, JAPAC, Google Cloud

## **About PwC**

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 151 countries with over 360,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at <a href="https://www.pwc.com">www.pwc.com</a>.

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## **About Google Cloud**

Google Cloud is the new way to the cloud, providing AI, infrastructure, developer, data, security, and collaboration tools built for today and tomorrow. Google Cloud offers a powerful, fully integrated and optimized AI stack with its own planet-scale infrastructure, custom-built chips, generative AI models and development platform, as well as AI-powered applications, to help organizations transform. Customers in more than 200 countries and territories turn to Google Cloud as their trusted technology partner.

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