SAP and Google Cloud Announce Availability of SAP Business Technology Platform on Google Cloud in Saudi Arabia for Regulated Customers

Collaboration supports digital transformation and data sovereignty in alignment with Saudi Vision 2030

RIYADH, **Saudi Arabia – 13 January 2025** – SAP today announced the availability of its SAP Business Technology Platform (SAP BTP) on Google Cloud in the Kingdom of Saudi Arabia, exclusively for regulated* customers.

This strategic collaboration aims to advance Saudi government organizations and critical national infrastructure entities with scalable, secure, and innovative cloud solutions. SAP BTP is an innovation platform optimized for SAP applications in the cloud that brings together application development and automation, data and analytics, integration, and AI capabilities in one unified environment. By emphasizing data sovereignty and facilitating digital transformation, the initiative ensures compliance with local regulations and aligns with Saudi Vision 2030.

Mohammed Al Romaizan, Vice President of SAP Saudi Arabia, said: "We are delighted that SAP BTP is now available for our Saudi regulated customers on Google Cloud's in-country region. This enables government organizations and critical national infrastructure entities to leverage advanced cloud services while maintaining their data locally. SAP BTP serves as the foundation for integrating and extending SAP and third-party applications, empowering these organizations to enhance their operations and gain competitive advantages."

Bader Almadi, Country Manager for Google Cloud in Saudi Arabia, added: "Our strategic collaboration with SAP further underscores our commitment to regulated industries in Saudi Arabia and the Kingdom's Vision 2030. The availability of SAP BTP on Google Cloud in Saudi Arabia unlocks tremendous potential for regulated customers in the Kingdom, providing a secure and sovereign environment to accelerate their digital transformation journeys. By leveraging SAP BTP on Google Cloud, these organizations can innovate with speed, optimize costs, and enhance their competitive advantage while ensuring compliance with local regulations and contributing to the growth of the digital economy in Saudi Arabia."

The availability of SAP BTP on Google Cloud in Saudi Arabia offers regulated organizations significant advantages. The local deployment reduces latency and enhances application performance, while scalable infrastructure supports growth without the need for extensive on-premises hardware investments. Additionally, organizations can tap into a robust partner ecosystem, with more than 2,800 partners using SAP BTP for application development, extending the platform's capabilities and delivering specialized solutions.

This collaboration aligns with Saudi Vision 2030 by promoting economic diversification and digital advancement through advanced cloud technologies that drive innovation and growth within the government and critical infrastructure sectors.

*Note: Regulated Customer refers to "any government organization in the Kingdom of Saudi Arabia inside or outside the Kingdom (including ministries, authorities, establishments and others) and its companies and entities (inside and outside the Kingdom), as well as private sector organizations owning, operating or hosting Critical National Infrastructures (CNIs) that currently use or plan to use any cloud service," as defined in the updated Cloud Cybersecurity Controls (CCC-2:2024) issued by the National Cybersecurity Authority in KSA.

About Google Cloud

Google Cloud is the new way to the cloud, providing AI, infrastructure, developer, data, security, and collaboration tools built for today and tomorrow. Google Cloud offers a powerful, fully integrated and optimized AI stack with its own planet-scale infrastructure, custom-built chips, generative AI models and development platform, as well as AI-powered applications, to help organizations transform. Customers in more than 200 countries and territories turn to Google Cloud as their trusted technology partner.

About SAP

As a global leader in enterprise applications and business AI, SAP (NYSE:SAP) stands at the nexus of business and technology. For over 50 years, organizations have trusted SAP to bring out their best by uniting business-critical operations spanning finance, procurement, HR, supply chain, and customer experience. For more information, visit www.sap.com.