

Amadeus and Google Cloud Sign Landmark Partnership to Propel Cloud-Based Operations and AI Innovation in the Travel Industry

- *Amadeus to leverage Google Cloud's open, secured and reliable technology to bolster its multicloud strategy*
- *Collaboration to enable Amadeus to benefit from Google Cloud's AI-optimized infrastructure, Vertex AI platform and advanced agent AI technology*
- *The two companies will also collaborate to enhance flight search accuracy and airline offer management*

SUNNYVALE, Calif. and MADRID, May 22, 2025 /PRNewswire/ -- Amadeus and Google today announced a landmark partnership to deploy Google Cloud's technology, reinforcing Amadeus' commitment to cloud- and AI-based innovation. Under the agreement, Amadeus, one of the global travel IT leaders, will migrate part of its technical platform to Google Cloud, leveraging its open, secure, and reliable infrastructure to enhance operational efficiency and resiliency, while being closer to customers' needs. The partnership will also enable Amadeus to build future innovations and services based on Google Cloud's generative AI technologies and other solutions.

The selection of Google Cloud underscores Amadeus' commitment to a multicloud strategy, complementing and expanding its reach across 42 global regions. Amadeus' open cloud approach helps the company foster innovation and autonomy, while prioritizing security and reliability. In particular, Google Cloud's expertise in data analytics and management will provide agility and efficiency for Amadeus, enabling the company to harmonize data across its diverse customer systems.

Amadeus will also explore future AI-driven innovations by leveraging Google Cloud's AI technologies. By using Google Cloud's Vertex AI, Amadeus will have access to a vast selection of large language models (LLMs), allowing the company to deploy faster AI solutions. Furthermore, Amadeus will explore agentic AI with Google Agentspace and Google Cloud's open and interoperable approach to agents, considering a possible integration into its own solutions. Amadeus' exploration of AI, including use cases for AI agents collaborating with each other, could help bring concrete benefits to travel players and travelers, offering richer, more fluid, and more comprehensive travel experiences.

Furthermore, the two companies are exploring collaboration opportunities to enhance flight search accuracy and airline offer management by integrating [Amadeus MetaConnect](#) and [Amadeus Nevio](#) with Google Flights and the Google Offer Management system (QPX), ultimately improving user experience and market presence for airlines.

Sylvain Roy, Chief Technology Officer, Amadeus, comments: *"We are thrilled to embark on this partnership with Google Cloud, which will enable us to strengthen our multicloud strategy and drive AI-powered innovation. This collaboration will allow us to explore new innovation projects using Google Cloud's data and AI capabilities, as we transform the travel industry by offering unmatched connectivity and efficiency to the entire ecosystem."*

Isabelle Fraine, Managing Director Google Cloud France *"We are excited to partner with Amadeus to support its cloud-based operations and AI innovation. We believe that our open approach to cloud and AI, our secure and reliable infrastructure, and our own innovation capacities in generative AI will support Amadeus to operate in more regions, with more customers and partners, for the benefit of the whole travel industry."*

About Amadeus

Amadeus makes the experience of travel better for everyone, everywhere by inspiring innovation, partnerships and responsibility to people, places and planet.

Our technology powers the travel and tourism industry. Inspiring more open ways of working. More connected ways of thinking, centered around the traveler. Our open platform connects the global travel and hospitality ecosystem. From startups to big industry players and governments too. Together, transforming how travel works.

We are working to make travel a force for social and environmental good. A collective responsibility to protect and improve the people and places we visit, ensuring travel continues to make positive contribution to our world.

We apply innovation to meet new needs, to solve real challenges. Our truly diverse global workforce, made up of 150 nationalities, is passionate about travel and technology.

We are an IBEX 35 company, listed on the Spanish Stock Exchange under AMS.MC. We have also been recognized by the Dow Jones Sustainability Index for the last 13 years.

Amadeus. It's how travel works better.

Learn more about Amadeus at www.amadeus.com

About Google Cloud

Google Cloud is the new way to the cloud, providing AI, infrastructure, developer, data, security, and collaboration tools built for today and tomorrow. Google Cloud offers a powerful, fully integrated and optimized AI stack with its own planet-scale infrastructure, custom-built chips, generative AI models and development platform, as well as AI-powered applications, to help organizations transform. Customers in more than 200 countries and territories turn to Google Cloud as their trusted technology partner.

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