

Gordon Food Service Fuels Digital Transformation and AI-Powered Growth with Gemini Enterprise and Google Workspace

The 127-year-old foodservice leader is enabling its workforce with Google Workspace, and empowering its IT and developer teams with Gemini Enterprise

SUNNYVALE, Calif., Oct. 9, 2025 /PRNewswire/ -- Google Cloud today announced the expansion of its long-standing partnership with Gordon Food Service – one of North America's largest privately held foodservice distributors – focused on a comprehensive AI strategy that includes broad adoption of Google Workspace and the deployment of Gemini Enterprise, its agentic platform designed to bring the full power of Google's AI to every employee.

Gordon Food Service has rapidly enabled nearly 12,000 employees with Google Workspace – including Gmail, Docs, Drive, Sheets, and NotebookLM – integrating the technology directly into daily workflows to unify disparate data, boost efficiency, and cement its legacy of innovation. Concurrently, the company is leveraging Gemini Enterprise to empower its IT and developer teams to build custom, high-impact AI agents and push the boundaries of foodservice technology.

"We've been around for more than 127 years because we know innovation matters, and that spirit is what makes our partnership with Google Cloud so incredible," said Brendan Bonthuis, chief information officer, Gordon Food Service. "Google Workspace is a game changer for our general workforce because it integrates AI directly into their daily workflow, making our processes better and our people more effective in serving customers with the highest quality products and services. Simultaneously, we're leveraging Gemini Enterprise to empower our developers to build the next generation of specialized AI solutions for foodservice."

Google Workspace and Gemini Enterprise are now helping employees drive productivity across the organization, enabling them to use sophisticated AI agents and generative AI tools to:

- **Unify data access:** Gemini Enterprise unifies disparate enterprise data, connecting to key SaaS products like ServiceNow and Jira to pull data together into one place.
- **Target sales strategies:** Sales teams are using Google Workspace, including Gemini's deep research tools, to gain richer insights into customer businesses and create highly targeted, proactive plans designed to help grow customer accounts.
- **Conduct market research:** Marketing managers are using pre-built and specialized AI agents within Gemini Enterprise to quickly find solutions and strategies to increase market share.
- **Improve knowledge sharing:** Teams are using Google Workspace with AI-powered features like "take notes for me" in Meet and NotebookLM – the personal research assistant – to centralize and connect institutional knowledge.
- **Create engaging content:** The HR Benefits team is using tools like Google Workspace's podcast feature to create engaging and accessible content, ensuring complex benefits information better reaches frontline employees.



"For a company with Gordon Food Service's deep legacy, innovation is the cornerstone for driving their business forward," said Jose Gomes, vice president, Retail and Consumer Goods, Google Cloud. "We're helping them move beyond incremental change by infusing the power of Gemini directly into their daily work – from strengthening sales strategies to improving knowledge sharing – helping to transform them into an AI-powered foodservice leader."

About Google Cloud

Google Cloud is the new way to the cloud, providing AI, infrastructure, developer, data, security, and collaboration tools built for today and tomorrow. Google Cloud offers a powerful, fully integrated and optimized AI stack with its own planet-scale infrastructure, custom-built chips, generative AI models and development platform, as well as AI-powered applications, to help organizations transform. Customers in more than 200 countries and territories turn to Google Cloud as their trusted technology partner.

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